



# November 2023 Summary of Program Changes for Contractors GoGreen Home Energy Financing

## Program Expansion – GoGreen Home Financing for All Measures Now Available to City of Palo Alto Utilities Customers

In October 2023, CAEATFA entered into a partnership with the City of Palo Alto Utilities (CPAU), an energy utility providing gas and electricity to the residents of the City of Palo Alto. **Through this collaboration, GoGreen Home contractors can offer GoGreen Home financing for heat pumps and other [Eligible Energy Efficiency Measures \(EEMs\)](#) to CPAU customers.**

CPAU customers were previously ineligible for GoGreen Financing because they didn't receive fuel from an Investor-Owned Utility (IOU) like PG&E, SoCalGas, SoCal Edison, or San Diego Gas and Electric (SDG&E).

All other [GoGreen Home eligibility rules](#) apply, and there is no change in the process of submitting a project to a Lender.

## New Eligibility Rules for the Cool Roof

Starting November 4<sup>th</sup>, GoGreen Home lenders will no longer approve Cool Roof financing projects in electric publicly owned utility (POU) territories such as SMUD, LADWP, City of Roseville, City of Glendale, etc. View a [full list of POU's](#).

**You can still offer GoGreen Home financing for Cool Roof projects where the property receives electricity from PG&E, SoCal Edison, or SDG&E utilities.** Together these utilities provide electricity to roughly 4 out of 5 Californians.

We apologize for any inconvenience. Rules pertaining to GoGreen Financing funding have changed, and we have had to adjust eligibility accordingly.

## Questions?

Please contact the EGIA Contractor Support team at [gogreen@egia.com](mailto:gogreen@egia.com) or 888.987.3443.

Thank you for participating in GoGreen Home.